

# lisa wise



Author of Self-Elected | Social Justice Entrepreneur | Real Estate Industry Expert

## About lisa wise

lisa wise is the Founder + Chief Strategist of Flock-DC, a family of real estate management companies that oversee \$2 billion in property in Washington, DC. Flock is a purpose-driven, values-based company that offers a new model for business in a world that will increasingly depend on companies to contribute to stronger and more sustainable communities. She also founded birdSEED, a housing justice initiative granting no-strings attached, down payment grants to first time BIPOC buyers.

## What She Offers Podcast Hosts

- ✓ She's passionate about businesses anchored in justice and profitable by design, disrupting traditional models.
- ✓ She founded DC's only employee-owned management company.
- ✓ She authored *Self-Elected: How to Put Justice Over Profit and Soar in Business*.

## Featured On

**Inc.** **Forbes** **npr**

**FAST COMPANY**

**WASHINGTON BUSINESS JOURNAL**

**MILLIONAIRE INTERVIEWS**

MoneyCentral Magazine



## Suggested Interview Topics

- A just company is a win-win solution
- Businesses as change agents
- Running a nonprofit alongside a business
- Don't look for the change; businesses and individuals should self-elect to be it

## Connect



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Nest DC

Exceptional Urban Living



Roost DC

DC condo and HOA management



Starling DC

Maintenance and renovation service



BirdWatch

The Homeowner's Landlord



birdSEED

A Philanthropy Home

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